

LOYALTY PUNCH CARD

Reward your customers for choosing you and give them an incentive, so they keep choosing you with the Rewards Punch Card platform.



OLD STYLE-ANALOG PUNCH CARD

WHY?

- ✓ Make customers feel they are valued and cared for
- ✓ Shine as a customer-oriented brand
- ✓ Drive engagement
- ✓ Boost your profits by attracting more eyes
- ✓ Deliver instant rewards with little effort
- ✓ Stay legally compliant

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HOW DOES IT WORK?

We take care of the complete configuration and walk with you throughout the journey:

- ✓ Share your end-goal and workflow with us
- ✓ Get the logo and background designed by us
- ✓ Get the tablet programmed by us
- ✓ Collect data
- ✓ Greet customers with a welcome message
- ✓ Send reminder messages
- ✓ Facilitate reward redemption

WHAT DO FIGURES SAY?



60%

WORD OF MOUTH

60% of customers talk about the brand they are loyal to with their friends and family



52.3%

JOIN LOYALTY PROGRAM

52.3% of customers join a loyalty or VIP program



39.4%

MORE SPENDING

39.4% of customers spend more on a product, even if cheaper options are available elsewhere.