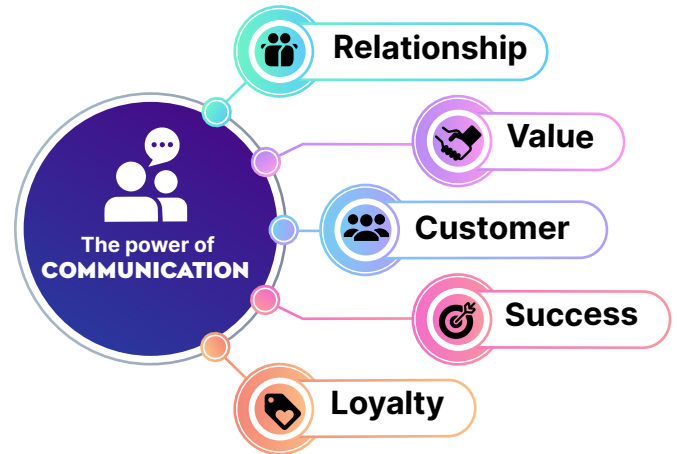
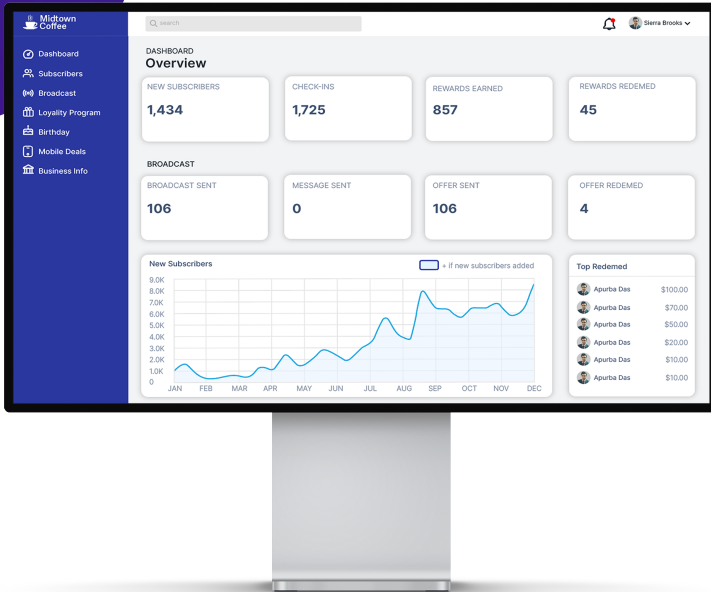


WE MISS YOU

Build an emotional connection with your customers and make them feel that they are valuable and that you are missing them. The objective is to encourage loyalty and boost brand awareness.



WHY?

- ✓ Makes customers feel wanted
- ✓ Keeps the communication loop open
- ✓ Facilitates cross-selling and upselling through AI-powered SMS marketing
- ✓ Cheaper to execute
- ✓ Boosts engagement

HOW DOES IT WORK?

Disclaimer: To configure We Miss You platform with your business, it is important to implement either Loyalty Punch Card, Gift Card, Online Order, and Delivery to collect customer info.

HERE ARE THE STEPS INVOLVED:

- ✓ Assimilate customer info from the channels/platforms mentioned in the disclaimer
- ✓ Define the customers you want to target
- ✓ Configure the We Miss You platform
- ✓ Execute the campaign, and welcome happy customers



Define Customers



"We Miss You"



Happy Customers

STATS ON RETURNING CUSTOMERS

AFTER BUYING ONCE

- 1 It is 27% more likely that the customer would make a repeat purchase

27%

AFTER BUYING TWICE

- 2 It is 45% more likely that the customer would make a third purchase

45%

AFTER BUYING THRICE

- 3 It is 54% more likely that the customer would make a fourth purchase

54%